



Ong Lay Hong was born in Singapore and has spent more than 30 years working in Television Industry. She received her Bachelors of Arts in Telecommunications (Radio and TV Production) with a Certificate in Film Studies from Indiana University, USA. She started off as a camera woman in an America TV Station then joined Hong Kong Rediffusion Television as a News producer. She joined Singapore Broadcasting Corporation (now MediaCorp) in 1982 and rose from the rank and file to become Chief Editor of Chinese News and Current Affairs on 2000 onwards. Since June 2007, she has been designated to lead the China team in developing the China market for Channel NewsAsia. In 2009, Lay Hong became the Managing Director for the channels of Suria and Vasantham and their supporting units.

Her work as the Producer for documentary films '*Ode to a Humming Bird*' and '*A Day is Too Long*' received 1989 Asia Pacific Broadcasting Union Television Prize and 1981 Prix Futura in Berlin respectively; recognition and accreditation from members of the International Film Industry. Besides working in the media, she was awarded scholarship to study media in United Kingdom in 1991 and at the University of California, Berkeley in 2004. As a Visiting Scholar in UC Berkeley, Lay Hong devoted her academic studies in the field of New Media. Upon her study, she revamped the Chinese News website and launched xin.sg, now xinMSN.

Lay Hong has launched many television programmes for MediaCorp in which most of them still air regularly. These programmes include '*Crime Watch*', '*Tuesday Report*', '*President Stars Charity*', '*Good morning Singapore*' etc. Since 1982, Lay Hong has been involved in the 'Live' TV coverage of National Day Parade. She was the Media Advisor of Youth Olympic Games YOG 2010 for the opening and closing ceremony coverage.

In 2008, Lay Hong produced the first High Definition with 5.1 Dolby surround history documentary for MediaCorp: "Plague Fighter-Dr Wu Lien teh". This documentary won the Dragon Award Bronze Prize 2010. It was her third International television award received in her thirty years of career in media industry. She was appointed as the Managing Director of Singapore Media Academy (SMA) on 2nd January 2012, a wholly owned subsidiary of MediaCorp. She is now on sabbatical leave to pursue Master of Science in Innovation at Singapore Management University.